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IT'S NOT VIET NAM: This is the jungle near Bibong, Sarawak, where Indonesian troops have been staging forays. Men are of the M Company, Royal Marine Commando, on a jungle patrol. With them is a specially-trained ambush dog. (AP Photo)

ARREST OF EGYPTIAN EDITOR AS AGENT CALLED 'SHOCKING'

By JIM PICTON

CAIRO — Newsgathering circles all over the Middle East are still shocked by the arrest of the famed Egyptian journalist Mustafa Amin for allegedly spying for the United States. He was arrested in Alexandria along with an American Embassy diplomat named Bruce Taylor Odell. Odell was released after questioning.

The official Middle East News Agency said Odell was a CIA agent and had been getting weekly reports from Mustafa Amin written in Amin's own handwriting, in response to questions he received weekly written in Odell's own handwriting. The State Department has denied that documents were exchanged between Odell and Amin as the MEN

report said. The Department said the only document was a list of questions Odell had in his pocket that he intended to pose to Amin as diplomats do to all kinds of contacts.

To make matters worse, the US Embassy's information department acted like boys caught with their fingers in the cookie jar. Four correspondents only were called in for a statement and even the Americans said the information service people seemed odd about the whole affair. The *London Times* correspondent here called the head of USIS repeatedly and found him not in, and USIS never called back as requested. Another reporter said they seemed more asleep than awake at USIS. All this, of course, helps to dispatch Mustafa Amin, a long friend of the United States, on a long prison sentence.

The property of both Mustafa and his twin brother, Ali Amin, have been sequestered by the government. Ali became the roving correspondent of the *Al Ahram* newspaper after he despaired of seeing the newspaper he and his brother built up, *Al Ahkbar*, go over into the hands of far leftists (see *Bulletin* story, June 12). It is unknown how long Ali will keep his job, but with his outstanding abilities he will surely not be out of work for long. Besides *Al Ahkbar* and a half-dozen magazines, the Amin brothers got the Arabic edition of *Reader's Digest* going strong.

Both Mustafa and Ali Amin have been friends of several generations of OPCers. They have always been helpful news sources in a country where there are precious few news sources. American newsmen here believe that the arrest of Amin will make even the few Egyptians who will discuss world affairs much more cautious of associations with Westerners.

Covering a Lesser-Known War in Asia

By NORMAN SKLAREWITZ

KUCHING, Sarawak — With American press attention focused primarily on South Viet Nam, border raids and periodic terrorism in Malaysia receive only occasional US play.

Yet this is no insignificant crisis. Indonesian infiltrators have stepped up attempts to get ashore in Singapore and on the Malay Peninsula. And on Borneo, raiders foray across the frontier between Indonesia and Sarawak, hitting villages and exchanging fire with Commonwealth patrols.

Like most such "small wars", this one isn't easy to cover. Yet the British Far East Command has set up a network of public information offices designed to help visiting correspondents see and do as much as they want. Foreign correspondents planning to cover this "other" guerrilla war are advised to stop off

first in Singapore where Col. Robert C. Laughton heads up the public relations staff of Hq. Far East Command. Between Laughton and Ismail Bin Ahmad, public relations officer for the Malaysian Ministry of Defense in Kuala Lumpur, the visiting newsmen is briefed and necessary arrangements made to clear him with authorities in Borneo. In Kuching is the Western Brigade with Maj. Graham Allt as PRO, while Maj. Mike Day in Brunei serves correspondents in his Central Brigade Area.

While their staffs are small by Viet Nam standards, these British officers are extremely helpful. What the Malaysia confrontation crisis may lack in hard news, it makes up in color. Hard to beat are the Gurkha troops, jungle patrols by the tough Marine Commandos, and native border scouts who make life anything but easy for Indonesian raiders.



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Placement

Mallorca, Spain

A-425-Wanted: absolutely top-notch male writer to join blue chip US writing team for exciting new project. Requirements: (1) Time, Inc., or Newsweek background, (2) United States nationality (3) accurate, fun-filled style (4) personal amiability to blend into happy professional and personal milieu. Prefer married professional age 35 or under, with European experience; terms generous. Start soonest available. Submit style samples, plus resumes; replies fully protected and confidential.

New York City:

A-429-Wanted: P.R. pro capable of taking over as director; for non-profit organization in health area. Exp. and ability to handle all phases of P.R. essential. Fund raising background helpful. Salary: \$12,000-15,000.

A-428-Wanted: Dependable free-lance writer experienced in developing financial stories, preparing outlines and in placing. Emphasis on placement. Must have excellent editorial contacts in financial field. Salary open.

PENTAGON A 'PUZZLE PALACE'

The Viet Nam war has put a premium on Defense Department coverage. AP reporter Hoffman, whose beat is the Pentagon, finds that courthouse-city hall kind of reporting is necessary to get the news out.

By FRED HOFFMAN

To some who grapple with its complexities and contradictions, the Pentagon is 'The Puzzle Palace.' To others it is 'The Fivesided Squirrel Cage.'

Covering the overcrowded headquarters of the Defense Department entails treading through a tangle of secrecy, official suspicion and bureaucratic sluggishness.

It requires a combination of curiosity and cussedness — and if you don't have the cussedness when you get there, you soon develop it from repeatedly butting against 'The System.'

The methods of a good police reporter apply here. But perhaps the most effective reportorial techniques are those used in the intelligence field — the piecing together of information from many sources.

As on any beat, there is no short cut to developing sources — it takes repeated contact, hours of talk — and trust.

The element of trust is especially important in a setting where security officers sometimes are turned loose by top authorities in an effort to track down the sources of a story that Pentagon chiefs want kept out of print.

Efforts to choke off all but official information channels never really have worked effectively. Ci-

vilian and military men at many levels still will talk with newsmen: because of a feeling that certain information should get to the public; because of friendship for certain reporters; or because of a combination of these and other factors.

This is one beat that cannot be handled by telephone. Even a source who trusts the reporter will not chance that his phone line may be tapped. So there is no substitute for walking the corridors.

The accessibility of top officials varies. Secretary McNamara is generally inaccessible, although interviews can be arranged. There is always a wait, sometimes days or even weeks. Gen. Earle G. Wheeler, chairman of the Joint Chiefs of Staff, has just about sealed himself off from interviews.

However, many in the middle levels of the department are better sources of solid information than are the top people.

A reporter covering the Pentagon must read all press releases. But many of them never see the light of print. They are discarded as not worth the space.

Press conferences are of marginal value, mostly because they often are used to sell something such as McNamara's cost reduction program, or to put out the current policy line.

With all of this, a reporter must find time to read a wide range of official and non-official publications bearing on technology, foreign and military police, strategy, personnel and the like. Many a news nugget is in routine service orders.

A-427-Wanted: Free-lance writer to handle a series of booklets on "How to Build your own home." These will give instructions on handling all components in construction on "Do it Yourself" terms. Writer must be knowledgeable in all phases of construction field.

A-424-Wanted: assistant PR manager with experience in international field for major company. Overseas industrial PR experience required. Good prospects for advancement. Salary 12M.

A-423-Wanted: individual to stage and manage international sales marketing convention of major company; also act as counsel. Must be able to set up entire meeting, write up to 10 speeches, ranging from inspirational to straight marketing types; handle press, etc. No agencies, please. Please submit resume.

A-422-Wanted: bank marketing columnist with business-financial page experience, to handle weekly column. Salary 10-12M.

A-421-Wanted: editor for newsletter and professional journal. Ed. experience required Medical and health area. Salary 7M.

A-420-Wanted: solid news and feature writer with five years' newspaper exper-

ience; sports or outdoor ed experience preferred. For PR agency. Starting salary: 11-12M.

A-419-Wanted: freelance newsman interested in writing articles for consumer educational magazine. Writing experience in educational field preferred. Salary open.

Pittsburgh, Pa.:

A-418-Wanted: PR writer, preferably with newspaper experience, for local company. To handle general news, features, trade press. Salary 12M.

A-417-Wanted: highly experienced copy writer and assistant to creative director of local agency. Starting salary 18M.

Midwest:

A-426-Wanted: P.R. news writer. Number two spot in press services section of mid-west-based international oil company. Must be professional news-publicity writer with minimum of five years with media or PR exp. within oil industry. Salary: \$8,000-10,000.

Please write c/o Box No. attention S.E. Korsen, placement Com. Chairman, Overseas Press Club.

NEWS NOTES

Bulletin Gets Istanbul Correspondent

Anne Turner Bruno, Mideast freelance correspondent based in Istanbul, will report for *The Bulletin* from Turkey.

She will furnish reports on the news corps operating in that area. She is the second recent addition to the lineup of *Bulletin* correspondents; *The New York Herald Tribune's* Beverly Deepe also has agreed to file from Viet Nam for the OPC's paper.

More correspondent additions probably will be announced in the near future.

* * *

CARUTHERS TO BONN

Osgood Caruthers, recently public information officer at the United Nations, takes on a new assignment for *The Los Angeles Times* next month, covering Germany and all of Eastern Europe.

Caruthers and his wife, Rosemarie, will sail on the Rotterdam on Aug. 27 for the new assignment. He will be based in Bonn.

UN Secretary-General U Thant, in bidding him farewell, said he did not oppose Caruthers' move because he was returning to his "first love, the fourth estate."

World-Wide
Ticker

ROME from SAM'L STEINMAN

William Sunderland, UPI, is covering tense situation in Athens. Backup of tourists cancelling out of Greek capital crowded Rome hotel situation . . . Nino LoBello, NY Journal of Commerce, came to Rome from Vienna to do chores for NY Herald-Trib's Paris edition . . . Walter Cronkite, CBS, was guest of Leo D. Hochstetter, MPEA Mediterranean head at luncheon while in Rome.

Marc Messina, Milan, added Business Abroad to his string of publications . . . Irving R. Levine, NBC, and Gabriel De Sabatino, Time, are back at work after vacations . . . Michael LaPole, NY Journal-American, is covering films now shooting here for greatest Cine-

(Cont'd on page 4)

Calendar

Tune in "International Interview" on WNYC Channel 31 at 10 p.m. next Wednesday, Aug. 18 (also Thursday, Aug. 19), to hear M. Terence Nsanze, counsellor, Burundi UN Mission. Program repeated Friday at 4 p.m. over WNYC radio.

Caruthers, who resigned recently as an OPC vice president, said in a letter to the Board of Governors: "I greatly appreciate the spirit in which my colleagues brought me into the inner workings of a fine organization. I am only sorry that I shall not be able to fulfill all of the aims and hopes that had been entrusted in me."

* * *

BROOKS TO HEAD
CREDIT COMMITTEE

Former Board member William F. Brooks has accepted chairmanship of the OPC Credit Committee, it was learned this week.

NOTICE

The President's Office at the Club is open from 10 a.m. to 6 p.m. Monday through Friday, and all calls on Club business would be appreciated to *that office only*.

Miss Clarke can reach the Club president anywhere through NBC tie-lines, but more importantly, she has automatic relays to the Club officials directly concerned with any urgent matters.

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FIRST IN LATIN AMERICA
FIRST ON THE ATLANTIC

FIRST ON THE PACIFIC
FIRST 'ROUND THE WORLD



Ticker

(Cont'd from page 3)

citta activity since "Cleopatra" . . . Sally Kirkland, Time, left for London after Rome and Florence fashion shows. . . . Your correspondent received "Brigadoon Prize" for entertainment news reporting from Rome.

CAIRO from JAMES PICTON

ABC's senior news broadcaster, Peter Jennings, spent whirlwind 48 hours in Cairo doing TV spots on tourist trade and on Aswan High Dam. With ABC Rome cameraman **Joe Falletta**, Jennings and your correspondent plunged into Aswan's 125-degree heat for long, tough day. Jennings then went off to Moscow, Delhi and Viet Nam.

Much saddened by the sudden death of Yusif Hayali, a still and movie cameraman for many American news media. His last job was going to the airport to meet Jennings, where he fought like a trooper to get us permits to be able to meet Jennings on the tarmac. He left us at the Hilton at 9 p.m., saying: "I'll be here at 8:30 in the morning with my camera. He died by midnight. Incredibly, before he died, he asked his wife to call us saying he couldn't keep his appointment.

MEXICO CITY . . . from JAIME PLENN

Paul P. Kennedy of New York Times covering Santo Domingo, while his future replacement, **Henry Giniger**, arrived here from Paris. Kennedy planning book on Latin America . . . **Jack Rutledge**, AP, back from two months' home leave.



TWO FOR FAITH: Roland Gammon, author of *Faith Is A Star*, poses with his friend, Dr. Norman Vincent Peale, famed minister and author of the bestseller, *The Power of Positive Thinking*, during the recent American Book Publishers Association Convention in NYC.

. . . **Gerry Robichaud**, Chicago Daily News, back from US vacation and making plans for transfer to West Coast operations, basing in Los Angeles after years of covering Latin American from Mexico City . . . **Hiroshi Shianazaki** of Station NHK, Tokyo, setting up coverage bureau in Mexico City . . . **Dr. Marvin Alisky**, director of communications school at University of Arizona, Tempe, on grant here studying Mexican politics and economics . . . **Bert Quint**, CBS, spent two weeks in Cuba after a day in custody on his arrival in Havana July 23, although he had visa from Cuban Embassy here. He was accompanied by **Carl Sorenson**, cameraman . . . Rumbles in Guatemala gauged by recent visits of Mexico-based correspondents, including **Dave Weber**, NBC-Newsweek, and **George Natanson**, Los Angeles Times-Washington Post . . . **Victor Alba**, correspondent for Le Peuple, Brussels, and other journals, planning move to US as visiting professor . . . **Sanders Rosenblum**, USIS, given farewell party by US group of foreign correspondents on eve of his departure for Thailand assignment . . . **Jules Dubois**, Chicago Tribune, here for several days checking Mexico which now included in his territory in absence of **Marion Wilhelm**.



MEET THE NEW MAN: Sylvia Taylor (right), producer of the OPC's "International Interview" TV series, meets the new US ambassador to the UN, Arthur Goldberg, following Goldberg's first press conference at the United Nations Building in New York. Flanking the ambassador in the receiving line are Mrs. Goldberg and Ambassador Plimpton of the US Mission.

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Anita Diamant Berke** is in St. Louis this weekend (Aug. 12-14) for the Theta Sigma Phi national convention. She's NYC chapter prexy . . . **Adele Nathan** has returned from a field trip in the Hudson Valley, following the trail of Major John Andre. She's doing a book about the famous British spy of the Revolution for **Kenneth Giniger**. On the way back, she stopped at **Betty Wason's** in Pleasantville and sampled a new chicken and snail dish which Betty brought back from a recent recipe-gathering swing around Spain . . . **Franz E. Furst**, v.p. of Pix, Inc., is visiting England, Spain, France and Germany from mid-August to mid-September for discussions with Pix photographers in those countries . . . **David T. Mizrahi** back from Casco Bay, Maine, where he and 17 other New York-based foreign correspondents, with their wives and children, spent six days on a program developed by the American Association for the World Press under the direction of **James G. McLoughlin**, president . . . **Juliet Lowell** spending the summer at Aspen, Col., which she says is "skiffic," even at this time of year.

CHECKING IN: **Jimmy C. Barden** has returned to the US (Pleasantville, N.Y.) to live after three years in Italy

with the Rome Daily American.

NEW POSTS: **Jerry Klein** named director, public interest, of Presbyterian Hospital, Columbia Presbyterian Medical Center, in N.Y.

ARTICLES: **Toni Stabile** in the August issue of Redbook with a piece about the relatively untraveled eastern part of Mexico and the carnival in Veracruz. It's titled "A New Approach to Mexico." . . . **Albert Wall's** "Look What's Happening to Bicycles" in the August issue of Popular Science Monthly.

HONORS: **Lucy Jarvis**, producer of NBC-TV's award-winning special, "The Louvre," profiled in the current TV Guide . . . Los Angeles Times' **Julian Hartt** won the "award for excellence" in newswriting in Army matters given recently by the Greater Los Angeles Chapter, Association of the United States Army, and also won the overall award, all categories. Prize for this was an auto radio telephone from ITT, the current status symbol in Glamorland.

FILLING IN: CBS news correspondent **George Herman** is serving as acting chief of the Washington Bureau during the absence in Europe of Bureau Chief William J. Small and is thus off the air during August except for Sunday network radio broadcasts.